

Junior Achievement

of North Louisiana

Business
Hall of Fame
2003





Junior Achievement of North Louisiana Business Hall of Fame

The Junior Achievement of North Louisiana Business Hall of Fame was established in the fall of 1994 to commemorate the 30th anniversary of Junior Achievement of North Louisiana, Inc. The purpose is to recognize and honor the role business has played in shaping the history and prosperity of this region. Junior Achievement celebrates people who are role models in their industry and who have realized the American dream through ethics, responsibility, leadership, determination and giving back to our community.

In the fall of each year, new laureates are added to the Business Hall of Fame. They are honored with induction during a banquet and their portraits are added to the Junior Achievement of North Louisiana Business Hall of Fame display in Mall St. Vincent.

Laureates

1994

JOHN FRANKS
SAMUEL P. PETERS
ALBERT SKLAR

1999

JOHN J. DOLES, JR.
CHARLES KNIGHT, SR.
HAL SUTTON

1995

LOUIS PENDLETON
VIRGINIA K. SHEHEE
DON WEIR, SR.

2000

JAMES N. FRITZE
NORMAN V. KINSEY
JOSEPH DUDLEY TALBOT

1996

WALLACE BROWN
GEORGE D. NELSON, SR.
NICHOLAS H. WHELESS, JR.

2001

DONALD E. JONES
WILLIS L. MEADOWS
AARON SELBER, JR.

1997

JAMES E. DAVISON
JAMES K. ELROD
L. FRANK MOORE

2002

HAROLD R. BICKNELL
DONALD J. ZADECK

1998

L.R. BRAMMER, JR.
IKE MUSLOW
TOM STAGG





Junior Achievement®

Junior Achievement of North Louisiana Business Hall of Fame

Honoring the 2003 Laureates

Mr. E. R. "Bo" Campbell
Dr. Donald G. Mack  Dr. Vincent Marsala

Tuesday, October 7, 2003
Shreveport Country Club
3101 Esplanade Avenue
Shreveport, Louisiana

6:30 Reception
7:00 Dinner

2003 Induction Ceremonies

Welcome Thomas J. Williams
Junior Achievement Board of Directors

Parade of Laureates

Co-Host Sherri Allen
KTBS Channel 3

National Anthem Brianna Johnson

Invocation Doyle Adams
Junior Achievement Board of Directors

Dinner

Introductions Thomas J. Williams

Presentation of Awards

Mr. E. R. "Bo" Campbell Skit Dylan Greenleaf

Dr. Donald G. Mack Skit Madison Lee

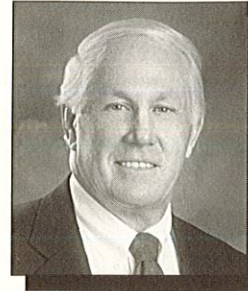
Dr. Vincent Marsala Skit Jack Armand

Closing Remarks Thomas J. Williams

God Bless America Ella Watkins



Mr. E. R. "Bo" Campbell



Mr. E. R. "Bo" Campbell is a native of Shreveport, Louisiana. He graduated from Byrd High School in 1959 and Louisiana State University, Baton Rouge in 1963.

Mr. Campbell is currently Chairman of the Board of Directors of Hibernia Corporation, Hibernia National Bank and Campbell Companies. Formerly, he was Chairman of Hibernia-Texas and Pioneer Bancshares Corporation. He is a former member of the LSU Board of Supervisors, served on the LSU Athletic Council and currently serves on the Executive Committee and the Board of Directors of the Tiger Athletic Foundation.

Mr. Campbell is active in many organizations in our community and our state. He is the only two-time King of the Washington, D.C. Mardi Gras (1987 and 1999). During their 93rd Annual Meeting on January 28, 2003, the Greater Shreveport Chamber of Commerce named Mr. Campbell a Business Leader of the Year. In 1999, Mr. Campbell was inducted into the LSU School of Business Hall of Distinction and in 2002, he was named the former LSU football alumnus of the year at the annual football banquet.

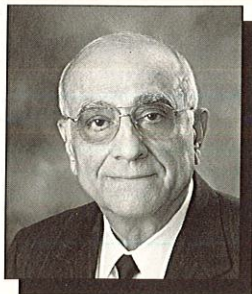
Mr. Campbell was instrumental in the construction of the Academic Center for Athletes at LSU. The 1000 seat main auditorium on the LSU campus is named the E. R. "Bo" Campbell Auditorium.

Married to Ingrid Rhinehart Campbell, Mr. and Mrs. Campbell are members of St. Mark's Episcopal Church. Mr. Campbell is the father of three children: E. R. "Chip" Campbell, III, Christopher G. Campbell, and Kathryn Campbell Hyde. He has seven grandchildren: Camille Campbell, E. R. Campbell, IV, Christopher G. Campbell, Jr., Collier Coates Campbell, Caroline Campbell, Brodie Hyde, III, and Campbell Hyde.





Dr. Donald A. Mack



Dr. Mack was born on June 12, 1931 in Longview, Texas. He graduated from Springhill High School in 1947. He received his Bachelor of Science degree in Biology from Centenary College in 1951 and went on to LSU Medical School in New Orleans where he graduated in 1956. After his internship at Charity Hospital in New Orleans, Dr. Mack served two years in the U. S. Air Force. He returned to Charity Hospital in 1959 for his residency.

Dr. Mack has served our community as a Pediatrician for 42 years. He has won many awards and received numerous recognitions, among these are: Founders of Louisiana State Medical School in Shreveport Award, the Jefferson Award, Springhill High School Hall of Fame, and the Philanthropic Award from the Institute for Human Service and Public Policy at LSUS. He is a member of many medical and community organizations locally, regionally and nationally, including the Shreveport Medical Society, Louisiana State Medical Society, Louisiana State Pediatric Society, American Academy of Pediatrics, American Medical Association, American Board of Pediatrics, Northwest Louisiana Pediatric Society, Caddo-Bossier Association of Retarded Citizens Board of Directors, 32nd Degree Mason-Shriner-El Karubah Temple, and Board of Louisiana State Fair Association.

Dr. Mack is probably best known for his affiliation with St. Jude Children's Research Hospital. He has been on the Governing Board of St. Jude for 21 years. He started the "Dream Home" fundraiser 12 years ago and has seen it grow from a \$120,000 project to a project raising more than \$11,000,000.

Dr. Mack is married to Joan Thomas Mack and they are members of St. Mark's Episcopal Church. They have four children: Cynthia Mack Holman, Susan Mack Aquillard, M. D., D. Gene Mack, Jr., M. D., and Thomas H. Mack. They also have five grandchildren: Lindsay Helen Holman, Madeline Joan Aquillard, Mary Margaret Mack, Anne Marie Mack and Blane Worley.



Dr. Vincent J. Marsala



A native of Monroe, Louisiana, Dr. Vincent J. Marsala received his M. A. in Government in 1962 and his Ph.D. in Latin American Studies from LSU A & M in 1967. He taught Political Science at the University of Southwestern Louisiana from

1962-1963 and joined LSUS in 1967 as Assistant Professor. During his years at LSUS, Dr. Marsala has taught Louisiana History, Louisiana Government, and Latin American History. He has done extensive research in his areas of expertise including several publications on the late U. S. Senator Joseph E. Ransdell of Lake Providence, Louisiana, and his latest publication was editing with Dr. Bill Pederson a book entitled, *Abraham Lincoln: Sources and Style of Leadership*. Dr. Marsala served on the Governor's Higher Education Commission for the 21st Century in 1994 and in 1984, he received a Fulbright Award for a Group Study Project to Costa Rica entitled, "The Social Context of Crisis in Central America." Dr. Marsala served as an elected Caddo Parish Commissioner from 1987-1991 and ran unopposed for a second term, 1991-1995. He served as Chair of CERT (Consortium for Education, Research and Technology) whose membership consists of the CEO's of all colleges and universities in North Louisiana from 1996 - 1998 and is presently Treasurer of CERT.

In 1995 Dr. Marsala was selected as "Administrator of the Year 1995" by the Louisiana Association of Educational Office Personnel. Also in 1995, Dr. Marsala was named Chancellor of LSUS. In 1999 he received the first-ever "Pilot of the Year" award presented by the LSUS Alumni Association.

Dr. Marsala is a member of numerous organizations in the state and in our community. He currently serves on the Board of Directors of Shreveport Chamber of Commerce, Boy Scouts of America (Norwela Council), Shreveport-Bossier Committee of 100, KDAQ Public Radio, Alliance for Education, University Club, Inner City Entrepreneurial Institute, and the National Conference for Community and Justice.

Dr. Marsala has been married to Carol Ann Goodrum Marsala for 44 years and they have one daughter, Shawne Marsala. Dr. and Mrs. Marsala are members of St. Elizabeth Ann Seton Catholic Church.





Junior Achievement of North Louisiana

Junior Achievement is an international non-profit organization founded in 1919 by Horace Moses, president of Strathmore Paper Company. Junior Achievement (JA) serves young people through its partnerships with the business and education communities.

Junior Achievement's purpose is to educate and inspire young people to value free enterprise, business and economics to improve the quality of their lives. JA's proven programs enrich student learning and align with curriculum standards. Businesses, foundations, and individuals support JA because they understand the tremendous need for a well-educated work force and appreciate the value of their investments.

Founded locally in 1964, Junior Achievement of North Louisiana is approaching its 40th year of preparing thousands of students in our community for success in their future. Currently, Junior Achievement reaches over 3.8 million students in the United States and over 11,000 students in North Louisiana.

Thank you for your support of Junior Achievement of North Louisiana. You are part of an important team in our community. You are part of a team that is delivering a message of opportunity and hope to our young people.



Junior Achievement®

Junior Achievement of North Louisiana

Michaëlle Robardey • President/CEO
Leann Anglin • Development Director



Junior Achievement of North Louisiana, Inc.

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Junior Achievement of North Louisiana, Inc.

2003-2004 BOARD OF DIRECTORS

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| Don Fritz | <i>Caddo Parish School Board</i> |
| Myra Odum | <i>Bossier Parish School Board</i> |





The Meaning of the Logo

Many symbols were considered to try to capture the true meaning of the Junior Achievement of North Louisiana Business Hall of Fame, but one stood out – the sun.

- ☀ It is symbolic of power, energy and strength.
- ☀ It is associated with nurturing and growth.
- ☀ It is the greatest light through which all are able to see.
- ☀ It is inspirational.
- ☀ It is dramatic.
- ☀ And for those of us who have chosen to live in Louisiana, it is the essence of the South.



Special Thanks

to the following for their support
of the 2003

Junior Achievement of North Louisiana Business Hall of Fame

Mall St. Vincent

Couch's Jewelers

Isle of Capri Casino & Hotel

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and

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